

Press Release

Appeal for Public Participation

A Creative Competition for suggesting Name, Logo, and a Multi-lingual Motto for a Special Purpose Vehicle – SPV (a new company) exclusively focused on creating a ‘Climate & Disaster – resilient Greener Goa’

The Goa State Climate Change Cell of the Goa State Biodiversity Board (GSCCC-GSBB), along with other departments, is establishing a Special Purpose Vehicle (SPV) in the form of a new company under the Goa State Government’s Blended Finance Initiative to pool resources and strengthen climate resilience across the State. This SPV will be instrumental in channelling funds from multilateral and other sources to support diverse climate adaptation and mitigation strategies in the State of Goa, to combat climate challenges like rising temperatures, sea level rise and changing rainfall patterns; thereby to create a ‘Climate & Disaster – resilient Greener Goa’.

To give this new company a distinct identity, the GSCCC-GSBB invites entries from the wider public including students & youth to participate in a creative competition to propose a name, logo, and a multi-lingual motto that represents its mission and vision.

Prizes will be awarded for the best Logo Design: ₹10,000; Name: ₹5,000; and for the Multi-lingual Motto: ₹5,000.

For details kindly log on to:

<https://www.goa.gov.in/wp-content/uploads/2024/11/GSCCC-GSBB-Press-Release.pdf>

For any queries, kindly contact the GSCCC-GSBB office *via* E-mail goasccc@gmail.com or phone **8459423916**.

-Sd-

Dr. Pradip Sarmokadam
Member Secretary, Goa State Biodiversity Board
State Nodal Officer, Climate Change

A Creative Competition for suggesting Name, Logo, and a Multi-lingual Motto for a Special Purpose Vehicle – SPV (a new company) exclusively focused on creating a ‘Climate & Disaster – resilient Greener Goa’

Overview

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Creative Competition Details

1. Name Guidelines

- **Clarity:** The name should be clear, easily pronounceable, and memorable.
- **Distinctiveness:** Ensure the name is unique and does not resemble existing brands to avoid confusion.
- **Relevance:** The name should align with the SPV (new company’s) vision to create a ‘Climate & Disaster – resilient Greener Goa’.

2. Logo Design Rules

- **Theme:** The logo must reflect the vision of the SPV (new company), being simple, clear, and self-explanatory.
- **Color Usage:** Limit the logo to a maximum of three (3) colors, ensuring it retains its integrity in both color and monochrome versions.
- **Originality:** The design must be original and not replicate existing logos or trademarks.
- **Versatility:** The logo should be adaptable for various formats (digital, print, monochrome).
- **Hand-drawn or sketched logo** will also be considered. A photo image may be submitted *via* Email, or a hard copy of the neatly drawn logo may be submitted to GSCCC-GSBB office.

3. Multi-lingual Motto Rules

- **Brevity:** The motto should be concise and inspiring, effectively capturing the essence of the SPV (new company’s) mission in just a few words.
- **Alignment:** It must resonate with the SPV (new company’s) vision to create a ‘Climate & Disaster – resilient Greener Goa’.

- Consistency: Use the same font family for both the motto and the logo name to maintain visual harmony, ensuring that the motto text is less prominent.
- Hand-written motto will also be accepted.
- Multilingual: The motto should be presented in three languages: Konkani, Marathi and English. If a participant cannot provide a version in all languages, they may submit it in their preferred language, with the remaining translations to be ascertained by the Goa Government.

Eligibility

The competition is open to all the residents of Goa. Participants can submit up to two entries per category (name, logo, and multi-lingual motto).

Submission Guidelines

- Format: Submissions must be digital files (JPEG, PNG, or PDF) with print-ready versions for logos.
- However, neatly hand-drawn, hand-sketched or hand-written files submitted via Email &/or in hard copy will also be considered.
- Deadline: Entries must be submitted within 15 days from the date of the advertisement.
- Submissions: Send entries to goasccc@gmail.com.
- You may also visit our office to hand over hard copies of your entry.
- Address: Goa State Biodiversity Board - Goa State Climate Change Cell, presently housed temporarily at the Goa State Pollution Control Board, Nr. Pilerne Industrial Estate, Opp. Saligao Seminary, Saligao, Goa 403511

Selection Process

A Screening Committee will evaluate the entries, and the selection made will be final and binding.

Prizes

Logo Design: ₹10,000; Name: ₹5,000 and a Multi-lingual Motto: ₹5,000.

Copyright

The copyright of the winning name, logo, and multi-lingual motto will be owned by the SPV (new company) upon selection. Participants agree to transfer all intellectual property rights of the selected logo to the SPV (new company).

Contact Information

For any queries, participants may contact the Goa State Climate Change Cell (GSCCC) *via* Email goasccc@gmail.com or telephone 8459423916.

-Sd-

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