



सत्यमेव जयते
Government of India



REPORT ON

World Environment Day – 2019

(Theme; I AM SAVING MY BEACH)

Blue Flag Beach: Miramar, Panaji, Goa

I AM
SAVING
MY BEACH





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REPORT

World Environment Day – 2019

(Theme: "I AM SAVING MY BEACH")

Organized by

Ministry of Environment, Forest and Climate Change, Govt. of India
Society of Integrated Coastal Management

The World Bank
&
Department of Environment
Government of Goa

In collaboration with
Goa State Biodiversity Board

On

Friday, 7th June 2019, from: 8:30 am onwards,
At Miramar Beach, Panaji, Tiswadi- Goa.

Report of “World Environment Day” 2019, on the theme

“I am saving my Beach”.

The United Nations has designated 5th June as World Environment Day. Since it began in 1974, this day is celebrated to provide an opportunity to broaden the basis for an enlightened opinion and responsible conduct by individuals, enterprises and communities in preserving and enhancing the environment.

The Ministry of Environment, Forest & Climate Change (MoEFCC), Government of Goa, Society of Integrated Coastal Management (SICOM), The World Bank & Department of Environment, Government of Goa in collaboration with **Goa State Biodiversity Board (GSBB)**, organised the State Level World Environment Day (WED)-2019 programme on the theme **“I AM SAVING MY BEACH”** on Friday, 7th June, 2019, from 8:30 a.m onwards at Miramar Beach, Panaji, Tiswadi, Goa.

The programme started with the **Beach Clean Up** by the volunteers of **“DRISHTI - life saving Pvt. Ltd.”**, from 9:00 am to 10:00 am. The students of People’s High School, Mala, Panaji, planted the creepers of *Ipomoea pes-caprae* (goats foot creeper) on the Sand dunes of Miramar Beach. The students were first addressed by Dr. Pradip Sarmokadam, Member Secretary, GSBB on the theme **“I am saving my Beach”** and the importance of the Sand dunes and Sand dune vegetation was explained to the students.

The formal State level programme was then held on the Miramar Beach. This event was graced by the distinguished presence of Shri. Uday Madkaikar, Hon’ble. Mayor, Corporation of City of Panaji (CCP) - the Chief Guest of the programme; Shri. Ravi Jha, IAS, Director, Department of Environment, Government of Goa was the Guest of Honour. Also present on the occasion were Shri. Shashant Mani Tripathi, IAS, Commissioner, CCP; Dr. Pradip Sarmokadam, Member Secretary, GSBB; Shri. Saurabh Sharma from Society of Integrated Coastal Management, Representatives of Fomento Media - the media partner of the event & Goa Tourism Development Corporation’s Miramar Residency, and other respectful public representatives, general public and school students.

The dignitaries were first welcomed with potted plants. Dr. Pradip Sarmokadam, Member Secretary, GSBB started off the formal programme with the welcome address where he explained about the importance of the Miramar Beach Sand dune Ecosystem. Guest of Honor, Shri. Ravi Jha, IAS, Director, Department of Environment in his address highlighted on the theme **“I am saving my Beach”**.

The Chief Guest, Shri. Uday Maidkaikar, Hon'ble. Mayor CCP, then addressed the gathering on various aspects of the City of Panaji like keeping the beach clean, the plastic and garbage menace, ways and means in which the CCP is addressing the issues of Garbage, beach cleanup, tourism and its effects etc. He also requested the support & suggestions of all the experts and general public in helping the CCP to keep the Beach and City of Panaji clean and green.

The initiative of 'Saving the frogs' by Fomento Media – '**Froggy Marathon**' was launched at the hands of Chief Guest and other dignitaries present by release of the "Froggy Marathon" poster.

Shri. Shashant Mani Tripathi, IAS, Commissioner, CCP, proposed the vote of thanks and the formal function was compeered by Smt. Reshma Kerkar, Scientific & Administrative Officer, GSBB.

Effigy on the theme "I am saving my Beach" was unveiled by the Chief Guest on the Miramar Beach.

As part of the programme, films on the beach ecosystem and Biodiversity were screened for the school students at Goa Tourism Development Corporation's Miramar Residency.

On 8th June, 2019, during the State level celebration of International Day for Biological Diversity- 2019 held at Village Panchayat Hall, Salvador do Mundo, Bardez, Goa, Member Secretary, GSBB laid emphasis on the need for preservation of Coastal Biodiversity and appealed to all the Chairpersons, Secretaries and Biodiversity Management Committee (BMC) members attending, specially coastal BMCs to spread awareness about maintaining the pristine nature of our beaches and in turn helping to conserve the biodiversity of the coastal ecosystems. The event was attended by over 1000 participants. Special cloth bags (an ecofriendly alternative to the plastic carry bags) with the printed message "**I AM SAVING MY BEACH**" were distributed to create awareness of the plastic menace on the beach and environment.



Beach Clean -up with volunteers of DRISHTI Life Saving Pvt. Ltd.



Plantation of the creepers of *Ipomoea pes-caprae* (goats foot creeper) on the Sand dunes of Miramar Beach, by students of People's High School, Mala, Panaji.



Chief Guest, Shri. Uday Madkaikar, Hon'ble. Mayor, Coporation of City of Panaji (CCP), addressing the gathering.



Guest of Honour, Shri. Ravi Jha, IAS, Director, Department of Environment, Government of Goa, addressing the gathering.



Dr. Pradip Sarmokadam, Member Secretary, GSBB, addressing the gathering



Launch of the "Froggy Marathon" with release of poster.



Students and general public at the formal event.



Unveiling of the Effigy at the hands of Chief Guest, Shri. Uday Madkaikar, Hon'ble. Mayor, Corporation of City of Panaji.



Articles on the event published in local Goan Newspapers





The audience during the State Level celebration of International Day for Biological Diversity 2019, held on 8th June 2019.



A participant displaying the cloth bag with the theme of World Environment Day 2019 –“ I AM SAVING MY BEACH”