

About GoVan

“GoVan” is a brand developed by Goa State Biodiversity Board (GSBB) under its project with the aim of “Conservation of Biodiversity through livelihood interventions”. This is an initiative conceptualized to ensure direct linkage between the owners of bioresources and consumers, which is further strengthened by other collaborators and supporters by adopting principle of sustainable and non-destructive harvesting of minor forest produce, sourcing and supplying it with authenticity, preparing formulations based on traditional knowledge, process validate and ensure inclusive model at ground level for smooth functioning of the project.

Conservation of biodiversity is a primary motto, which clearly reflects from the aim of the project itself. Non-destructive and sustainable harvesting is ensured while procuring bioresources from cultivated farms as well as minor forest produce, since we believe that each and every living organism on this earth has an equal right on all the natural resources. Harvesting is carried out by considering certain crucial aspects such as, authenticity, quality, optimal quantity of harvest after retaining sufficient quantity for other species dependent on tree resources. By adopting the above method, we try to maintain balance between feasibility and fair and equitable benefit sharing of natural resources between humans and other living forms and also conservation and enhancement of resources under consideration.

Untapped bioresources which usually remain unutilized, underutilized or wasted and generally does not gain commercial value, are procured from farmers at a mutually agreeable costs depending on market value in order to provide add-on value to the bioresources which are under-explored. Sorting and grading of procured raw materials is carried out by trained personnel at Multi-Product Processing centre. Emphasis is on gender equity and support to deserving sections of society. After initial quality analysis the superior quality raw materials further converted into an exclusive and an authentic Goan value added product. The recipes and processes utilized in preparation of these products are the perfect blend of Goan tradition with modern touch. Finally, we have our finished products right from forest or agricultural fields to home shelf. Products are marketed and sold through various channels and the monetary gains are distributed among the working personnel at MPC. Plan is to plough back part of profits for biodiversity conservation purpose, once they are realized.

GoVan word has been coined in such a way that it includes forest and appeal to go for minor forest produce through non-destructive, responsible and sustainable harvesting. Your purchase of GoVan brand product, indirectly makes you a part of mission towards conservation of biodiversity of Goa, inclusive approach and women empowerment. So, take pride while purchasing our state owned GoVan products. In these efforts we received inspiration and firm support from Goa Shipyard Limited (GSL), District Mineral Fund (DMF), Goa and Government of Goa.

Mission

“Achieving Biodiversity Conservation through Livelihood Intervention”.

Vision

Empowering the local people by creating livelihood opportunities, providing reliable and trusted State brand GoVan and developing strong linkages for achieving biodiversity conservation through sustainable use of its components.

Values

- Ensuring authentic locally sourced raw material, additives and recipes for value addition of bioresources.
- Developing mechanism & guidelines under green skilling and other initiatives for non-destructive, responsible and sustainable harvesting of minor forest and horticultural produce for GoVan brand.
- Achieving convergence amongst various departments, agencies and stakeholders in the field of livelihood, value addition and conservation initiatives of landraces, native bioresources and ensuring IPR of local communities registered through PBR.
- Achieving self-reliance in fulfilment of local requirements by developing responsible umbrella brand GoVan with maximum authentic attributes.
- Creating sustainable economically inclusive model by participatory initiatives in providing alternatives to strengthen primary economy at grassroot level.

PROJECT LINKAGE TOWARDS BIOCONSERVATION



OUR MULTIPRODUCT PROCESSING CENTRES (MPC)

MPC at Pale-Bicholim



MPC at Pontemol-Curchorem



Contact us

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Multi-product Processing Centres

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